

# LEEDS DIGITAL CAREERS FAIR

#LDCF25

Shape the Future of Digital In Leeds

30 September 2025



Sponsorship Packages

Employment & Skills at Leeds City Council is excited to host the fourth annual Leeds Digital Careers Fair (LDCF) taking place Tuesday 30 September 2025 at Leeds First Direct Arena.

As a key event within the Leeds Digital Festival, LDCF draws thousands of ambitious individuals eager to explore careers in the city's booming digital and tech sector. This event offers a unique opportunity to connect with emerging talent and highlight your organisation as an industry leader.

LDCF provides a platform for individuals to explore tech career possibilities, gain valuable insights into required skills, and discover pathways into the industry. By sponsoring the event, your organisation will be central to these conversations, inspiring attendees with your expertise and showcasing your role in shaping the future of Leeds' digital and tech landscape.

Our extensive marketing campaigns, spanning over 80 channels, reach a diverse audience of over 1 million people across Leeds, with your company brand at the heart of the campaigns. The event has a significant impact, with 80% of attendees reporting increased confidence in pursuing a digital career after attending.

## **Gold Sponsor Package - £5000**

Sponsor logo on event website with a link to your website.

High visibility across marketing campaigns.

Half page branded advert included in the visitors guide.

Social media brand promotion, including advertising opportunities in lead up to and during the event.

Brand promotion to schools, colleges and universities across Leeds.

Exhibitor entry included with priority positioning.

Opportunity to participate in panel discussions or presentations, showcasing your expertise to a wider audience.

Have your own interactive booth space with enhanced visibility and engagement opportunities

## **Headline Sponsor Package - £10,000**

- Prominent headline sponsor logo on the event website with branded video advert included.
- Company biography included on our website with a link to your site.
- Priority branding as headline sponsor with maximum visibility and prominence across marketing campaigns.
- Full page branded advert with optional video advert included in the visitors guide.
- Social media brand promotion, including advertisement of your opportunities in lead up to, during and post event.
- Priority brand promotion to schools, colleges and universities across Leeds.
- Exhibitor entry included with priority positioning and large stand space.
- Opportunity to present speaker session or to host interactive session.
- Hardwired internet included. (usual price £200)
- Optional opportunity for exclusive use of additional space in Black and White bar to use as required

# Feedback from previous sponsors and exhibitors

**It's really important if you're a tech or digital organisation in the city that you're investing in future skills. We all say we have a massive skills deficit and the only way we change this long term is if we invest in the young people who are coming through now. - Sarah Tulip, Cognizant**

**I think we've all got a responsibility to make sure that we're bringing talent through. We're attracting the talent, we're giving them opportunities and clear pathways and this event is a great place to showcase potential careers. - Jonathan Sheldrake, Burberry**

**This is really good value for money for the amount of people we've spoken to. The questions we're getting about sustainability, what's our tech like, what type of roles do we have, and the routes into our company. It's almost priceless the conversations we've had and the value we get from that. - Kate Llewellyn, Lloyds Banking Group**

**We want to ultimately have the best talent and the best people coming to work for xDesign. So if we can get our name out there, if we can introduce ourselves to the sort of people who attend these events, then the likelihood is we're going to get those sort of people applying and joining our organisation. - Ruby Foster, xDesign**

**Book today! email: [esemployers@leeds.gov.uk](mailto:esemployers@leeds.gov.uk)**